

### 1.3 Cookie Policy

The domain **barcosmenorca.com** uses automatic "**Cookies**" collection procedures to gather personal information such as the type of browser or operating system, reference page, route, ISSP domain, etc. All this in order to improve the services provided. "**Cookies**" help us adapt this website to your personal needs.

#### What are cookies?

A "**Cookie**" is a small file that is stored on the user's computer and allows us to recognize him. The set of "**Cookies**" helps us improve the quality of our website, thus allowing us to personalize to a certain extent the navigation of each user on our website. "**Cookies**" are currently essential for the operation of the Internet, providing innumerable advantages in the provision of interactive services, facilitating the navigation and usability of our website.

Please note that "**Cookies**" cannot harm your equipment and, in return, that they are activated help us to identify and resolve errors and improve the navigability of our website by providing a better experience.

**Cookies** are used to:

- Make sure that web pages work properly.
- Store your preferences, like language or font size.
- Find out about the user's browsing experience.
- Compile anonymous statistical information, like which pages the user has visited or how long they have spent on the website.

#### Type, purpose and operation

Depending on their permanence, Cookies can be divided into two categories: session cookies and persistent cookies. The former expires when the user closes the browser. Whereas the latter expire when their aim is achieved or when they are deleted manually.

In addition, depending on their aim, Cookies can be classified as follows:

- **Required:** those that are strictly necessary and essential for the correct functioning of the Website. They are normally generated once the user visits the website or logs in and are used as a form of identification on the website with the following objectives:
  - They keep the user identified in such a way that, if they leave the website, exit the browser or device and then visit the page at a later time, they continued to be identified, which makes browsing easier as they do not have to identify themselves over again.
  - They confirm whether or not the User is authorized to access certain services or areas of the Website.
- **Preferred:** These enable the Website to record information related to the way that it behaves and its appearance - such as the language or the region where it is located.
- **Statistical/analytical:** These are used to analyse and improve the browsing experience, optimise the functioning of the website, and see how visitors interact, by collecting and reporting information - usually anonymously, but sometimes also uniquely and unmistakably identifying the user - in order to obtain reports on the interests of users in the services offered by the website.
- **Marketing:** These cookies collect information about adverts shown to website users. There are two types:
  - **Anonymous:** These collect information only about the advertising spaces shown on the Website, regardless of the user who browses without not expressly identifying him or herself.
  - **Custom:** They collect the user's personal information from the website on behalf of a third party, in order to customise ad spaces.

- **Geolocation:** These cookies are used to determine the country of the user when they visit a service on a website, in order to offer content and services suitable to their location.

### Adequate privacy / Cookie management

For more information about the appropriate configuration of cookies and the activation, restriction and / or disabling options, you should go to the help section of your browser to learn more:

<b>Google Chrome</b>	<a href="http://support.google.com/chrome/bin/answer.py?hl=es&amp;answer=95647">http://support.google.com/chrome/bin/answer.py?hl=es&amp;answer=95647</a>
<b>Internet Explorer</b>	<a href="http://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies">http://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies</a>
<b>Mozilla Firefox</b>	<a href="http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we">http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we</a>
<b>Apple Safari</b>	<a href="http://support.apple.com/kb/ph5042">http://support.apple.com/kb/ph5042</a>

The user must know that, when disabling Cookies, some of the features and services may be disabled or have a different behaviour than expected, such as, for example, staying identified, keeping purchases in the cart, its location, etc. among others and that its navigation is notably degraded.

### Updating of the Cookies Policy

The data controller may modify this Cookies Policy based on legislative or regulatory requirements, or in order to adapt said policy to the instructions issued.